



## News Release

*For Immediate Release*

### **Coldplay, Radiohead, Gorillaz, Keane, Sam Roberts, Bedouin Soundclash, Metric And Other Renowned Artists Collaborate on Help: A Day In The Life**

#### ***Proceeds to Benefit War Child Canada***

**TORONTO, November 11, 2006** / Coldplay, Radiohead, Gorillaz, Sam Roberts, Metric, Bedouin Soundclash, and Damien Rice are just a few of the amazing artists who hit the recording studios for a common cause: war-affected children. These musicians, and many others, have provided exclusive tracks for War Child Canada's compilation **Help: A Day In The Life**, released by SONY BMG Music (Canada) Inc. Proceeds from the sale of **Help: A Day In The Life** will help children affected by war through War Child Canada's international humanitarian projects.

The artists featured on **Help: A Day In The Life** also include: Keane, Bloc Party, Buck 65, City and Colour, The Dears, Jets Overhead, Kaiser Chiefs, Raine Maida and Chantal Kreviazuk, Payolas, Surefire and The Weakerthans.

The latest single from **Help: A Day In The Life** is "Stand Alone", Bedouin Soundclash's follow up to last summer's radio smash, "When The Night Feels My Song". "Stand Alone" is another classic slice of rock-infused reggae. The band has always had a strong social conscience, so were delighted to contribute the song to the War Child cause. Says frontman Jay Malinowski, "We are happy to contribute Stand Alone to the War Child campaign, a song I wrote for my sister. War rips apart families, mothers and fathers, brothers and sisters, and it's the children that become the lost generation. We are happy to be part of a cause as worthwhile as War Child."

Recordings for the album came in from around the world. Gorillaz recorded their song while in Hong Kong. 2D comments on their track "Hong Kong": "It may just turn out to be a load of, well ...Hong Kong phooey. But it's meant well and we fully support the cause".

Tim Rice-Oxley of Keane adds, "Every childhood should be a time for optimism and innocence. In many places it is instead a time of violent chaos, deprivation and fear. War Child is doing everything it can to change that, and we are proud to give them our sincere support."

Bloc Party singer Kele Okereke says of their contribution "The Present". "We wanted to give War Child something gentler than we are perhaps known for. "The Present" is an old song we've been toying with for a while and I'm glad we finally nailed it in such a short time."

"We are delighted that so many amazing artists have gone to so much effort to support us in working towards a world where no child knows war," says Dr. Eric Hoskins, War Child Canada President. "War Child Canada is grateful for all the support we have received from musicians over the years and with this album I believe they have raised the bar once more. I can only thank them and assure them that this fabulous record will make a major difference to the children and communities we work with."

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